



**BRITISH  
BLOODSTOCK  
MARKETING**

## European Breeders Tour of Newmarket & Lambourn (May 2010)



Twelve months ago, BBM invited 25 leading French breeders to Newmarket for three days – a very popular and rewarding promotion for both our guests and our generous hosts in the neighbourhood.

This year, a cross section of 16 established and new breeders from Germany and Italy were invited, and our tour included Lambourn in the schedule, in addition to Racing's HQ.

Our first port of call was to Lanwades Stud, owned by TBA Chairman, Kirsten Rausing, followed by a Welcome Dinner at the Jockey Club Rooms, generously sponsored by Newsells Park Stud.

Wednesday's schedule comprised visits to the Jockey Club Gallops, Banstead Manor Stud, Dalham Hall Stud, National Stud, Newmarket Equine Hospital – and Newsells Park Stud, en route for Dinner at the Pheasant at Shefford Woodlands, courtesy of Saracen Horse Feeds.

Thursday's programme in the Lambourn area included an hour at John Oaksey House and on the Lambourn Gallops with former Derby winning trainer Peter Walwyn, visits to the yards of Nicky Henderson, Barry Hills and Marcus Tregoning, and parades of mares, foals and yearlings at Highclere Stud and Kingwood Stud, with lunch and tea respectively kindly provided.

Dinner at the Hare at Lambourn Woodlands, kindly sponsored by Weatherbys, completed a hugely successful and enjoyable itinerary, which gave BBM the perfect opportunity to showcase everything that is best about British Racing and Breeding.

Highlights for the delegates included seeing Equiano at Barry Hills' yard whose dam Entente Cordiale, they had seen the afternoon before at Newsells Park Stud. Alexandra Bresges owner and manager of Gestut Zoppenbroich was equally delighted to see her homebred Askar Tau now in training with Marcus Tregoning, having been through the ring at Tattersalls.

The delegates were given unrivalled access to all sections of the British bloodstock industry including stallions, horses in training, mares and foals and yearlings.



Gavin Pritchard-Gordon  
Executive Chairman